

# Audio/Video Production

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**Book: Learning Audio/Video Production by Antonio Manriquez and Thomas McCluskey**

## Audio/Video Production Course Outline

### **Chapter 1: Message and Medium**

- \*What is Video Production?
- \*Equipment and Gear Basics
- \*Telling a Story
- \*Tools of the Content Creator: Symbols, Clues, and Twists
- \*Careers in A/V Production
- \*Production Workflow: The Three Ps
- \*The Shot: Composing for Meaning
- \*Shooting to Edit
- \*Postproduction: Putting It All Together

### **Chapter 2: Investigation and Exploration**

- \*The History and Evolution of Audio and Video Production
- \*Accuracy Counts
- \*Developing Treatments
- \*Writing and Formatting a Screenplay or Script
- \*The Four Components of a Screenplay
- \*Know Your Rights: Copyright
- \*Copyright vs. Plagiarism
- \*Developing a Soundtrack and Score
- \*Ethical Use of Someone Else's Work
- \*Postproduction: Incorporating Audio

### **Chapter 3: Vision and Voice**

- \*Developing the Idea
- \*Stepping Up to the Plate: The Pitch
- \*Getting It on Paper
- \*Fundamentals of Cameras and Camerawork
- \*Recording a Voiceover

### **Chapter 4: Design and Execution**

- \*Casting
- \*Production Audio
- \*Production Design and Art Department
- \*The Look of Film
- \*Lighting for Narrative
- \*Postproduction: Creating a Montage

## **Chapter 5: Authenticity and Professionalism**

- \*The Professional World
- \*The Interview
- \*Shooting with Multiple Cameras
- \*Lighting an Interview
- \*Postproduction: Adding Titles and Graphics

## **Chapter 6: Delivering the Message**

- \*The World of Nonfiction Filmmaking
- \*Truth or Fiction?
- \*Developing a Theme: Nonfiction
- \*Crew Positions: Nonfiction
- \*Postproduction: Color Correction and Grading
- \*Postproduction: Delivery and Exhibition
- \*Resume and Portfolio Development

## **Chapter 7: Getting Started with Adobe Premiere Pro**

- \*Exploring Nonlinear Editing in Premiere Pro
- \*Defining the Standard Digital Video Workflow
- \*Touring the Premiere Pro Workspace
- \*Customizing the Workspace
- \*Examining Tools for Working with Audio and Video
- \*Recording Quality Video
- \*Capturing Video for Editing in Premiere Pro
- \*Project Planning and Management
- \*Creating a Premiere Pro Project File
- \*Setting Up a Sequence
- \*Identifying Audio Track Types
- \*Importing Assets
- \*Using Tapeless Workflow
- \*Finding Assets with the Media Browser
- \*Importing Images
- \*Recording a Scratch Narration Track
- \*Exploring the Project Panel
- \*Working with Bins

## **Chapter 8: Editing with Adobe Premiere Pro and Adobe Audition**

- \*Using a Source Monitor
- \*Adjusting Audio Channels
- \*Navigating the Timeline
- \*Creating a Sequence
- \*Splitting a Clip
- \*Moving Clips
- \*Extracting and Deleting Segments
- \*Exploring the Use of Transitions
- \*Adding Video Transitions
- \*Working with Text
- \*Creating Titles from Scratch
- \*Sharing Your Project

- \*Working with Adobe Media Encoder
- \*Capturing and Working with Audio
- \*Configuring Audition
- \*Navigating in the Audition Workspace
- \*Editing Audio Files

### **Chapter 9: Skills for Professional Success**

- \*Making Decisions
- \*Setting Goals
- \*Solving Problems
- \*Developing Time Management Skills
- \*Thinking Critically
- \*Communicating Effectively
- \*Developing Teamwork and Leadership
- \*Conflict Management
- \*Making the Most of Constructive Criticism
- \*Developing Positive Work Behaviors and Personal Qualities
- \*Using Technology

### **Chapter 10: Career Management**

- \*Exploring Careers in Audio/Video Technology
- \*Academic Planning
- \*Developing Employability Skills
- \*Creating Career Search Documents
- \*Analyzing Job Search Resources
- \*Ethics at Work
- \*Developing New Skills
- \*Applying Professional Communications Strategies